

**Visioning Advisory Committee (VAC) Minutes
City of Beaverton
June 2, 2010**

Members Present:

Jennifer Browning	Jaann Hoisington
Rhonda Coakley	Kevin Hoover
Mark Fagin	Jerry Jones
Kevin Frazier	Jeff Lancaster
Jolene Gupstill	

Absences: Mike Ewing, Christine Lau, Melissa Meyer

Council Liaison: Councilor Cathy Stanton

Project Team: Holly Thompson & Erin Gordenier, City of Beaverton; Jason Robertson, J. Robertson & Co.

Guests: Mayor Denny Doyle; Marc San Soucie, Beaverton City Councilor; Robin Bloomgarden, public

Meeting called to order by Chair Mark Fagin at 7:07 PM.

1. Welcome

Mark Fagin called the meeting to order and welcomed Mayor Doyle and other visitors.

2. Message from Mayor Doyle

Mayor Doyle offered special thanks to the VAC members, acknowledging their hundreds of hours of time donated to the process and expressing the appreciation of himself and the City Council. He shared some statistics about the VAC's accomplishments, including reaching over 5,000 people, collecting 2,000 citizen surveys, and issuing surveys in multiple languages. He spoke about the connection between Beaverton Community Vision and the City's Civic Plan, which will hold the city's officials accountable to achieving the goals of BCV. Mayor Doyle said that never before, to his knowledge, has any group done this amount of effort, and that the VAC members have really given Beaverton a great gift.

3. Survey Results Review

Holly Thompson provided details regarding the recent public review survey. There were 1,883 surveys received:

- 18% taken online
- 21% from one of 36 drop-box locations throughout the city
- 59% received through the mail (mainly from the *Your City* newsletter insert)
- The remaining 2% were collected at events attended by VAC volunteers

The drop-box locations that yielded the most surveys were, in order: the Beaverton City Library, Ava Roasteria, City Hall, and two THPRD facilities.

4. Final Strategy Action Set Review

Jason Robertson introduced the action list changes recommended by the project team, based on survey results and public comment. The VAC reviewed all actions that received less than 10% of survey votes, and determined which to keep as actions, which to add as notes for other

actions, and which to place in an idea bank for future plan updates. *(See pages 3-4 for complete list of VAC decisions.)*

Jennifer Browning asked about taking into account the 800+ additional comments received from the survey process. VAC members were encouraged to review the comments after the meeting and let the project team know if they had changes or suggestions.

Jason asked for VAC reactions to the survey results. Mark Fagin commented that he felt people didn't have a clear idea of what some of the actions were (i.e., 20 minute neighborhoods) and therefore didn't understand the description. Jeff Lancaster agreed that citizens might not have voted for ideas because they didn't understand them.

Holly pointed out that there were some "competing" actions (several similar choices regarding seniors, for example) that may have split the vote for those ideas.

5. Report Status and Production Timeline

Jason will finalize the new action list and send to the VAC members. A draft of the action plan report will be presented at the July 19th City Council meeting.

6. Partner Recruitment

Jason discussed action team partner recruit and identification of initial action partners. A partner draft will be sent to the VAC to identify missing names. He also stated that the project team will identify a few of the top-scoring actions and recruit partners from the public, private, government, and non-profit sectors as examples for the City Council.

7. Council Presentations

Beaverton Community Vision will present an update for the City Council on July 19. On August 16, BCV will return to seek Council adoption of the final plan.

8. VAC & Staff Updates

Jolene Guptill congratulated Jaann Hoisington and Holly for graduating from Leadership Beaverton.

Rhonda reminded the VAC members about the Board and Commission Open House held on June 15 from 6:30-8:00 PM.

9. Public Comment

Robin Bloomgarden commented that she had learned about the VAC from Councilor Bode, who invited her to attend a meeting to get more information. She was impressed by our meeting and wants to learn more about the visioning process. Robin also commented that she finds *Your City* newsletter very helpful and full of information.

Meeting adjourned at 8:42 PM.

Next Meeting: Wednesday, July 7, 2010, 7 PM. Beaverton City Hall, 3rd floor conference room.

Minutes approved at July 7 VAC meeting.

VAC Action Decisions

June 2, 2010

Original #	Action	Project Team Recommendation	Final VAC Decision
13	Multi-Cultural Connections	Idea bank	Idea bank
14	Cultural Assets Inventory	Idea bank	Note to #12
26	Mayor-Community Forums	Idea bank	Idea bank
31	Establish Economic Improvement Districts	Consolidate to #30	Note to #33
32	Public-Private Development Partnerships	Consolidate to #30	Note to #33
34	Phase Downtown Redevelopment	Consolidate to #30	Note to #33
38	Connect Business Owners and Property	Note to #29	Note to #29
39	Downtown Business Networking	Note to #29	Note to #29
40	Streamline Development Process	Note to #154	Note to #154
46	Downtown Walking Tours	Note to #29	Note to #19
48	Downtown Opportunities for Artists	Idea bank	Note to #41
54	Eco-Hub Development	Note to #53	Note to #53
60	Expand Local Street Grid	Idea bank	Idea bank
64	Find Transportation Funding Alternatives	Note to #63	Note to #63
67	Mid-Block Crossing Safety	Note to #66	Note to #66
70	20-Minute Neighborhoods	Idea bank	Idea bank
74	Market Alternative Transit Choices	Idea bank	Idea bank
76	More Transit Stations	Idea bank	Idea bank
79	Real-Time Transit Information	Note to #77	Note to #77
80	Improve Transit Routes	Note to #77	Note to #77
85	Electric Vehicle Plan	Idea bank	Idea bank
86	Code-Friendly Transit Choices	Idea bank	Idea bank
88	Get People Involved in Safety Programs	Note to #87	Note to #87
91	Expand Cultural and Language Capacity	Note to #87	Note to #87
94	Library Program Partnerships	Note to #93	Note to #93
97	Diversify Library Funding	Note to #93	Note to #93
98	Expand World Languages Collection	Note to #93	VAC voted to keep action
99	More Meeting Space at the Library	Idea bank	Idea bank
100	School Volunteer Coordination	Note to #104	Note to #104 and #25
101	Strategies for Teacher Recruitment	Idea bank	Idea bank
108	Expand Senior Care Options	Note to #107	Note to #107
111	Senior Volunteer Opportunities	Note to #109	VAC voted to keep action
113	Senior Home Safety Program	Idea bank	Idea bank
117	Sustainable Funding for 211-Info Hotline	Note to #115	Note to #115
119	Mobile Services for Limited-Mobility	Note to #114	Note to #114
122	Translate Community Information Into Multiple Languages	Idea bank	Idea bank
123	Inventory and Market City Services	Note to #121	Note to #121

125	Advance the Community Vision through the Civic Plan	Note to #128	Note to #128
126	Coordinate Civic Planning	Note to #128	Note to #128
132	Locally-Integrated Smart Utility Grid	Keep action if VAC	VAC voted to keep action
134	Sustainability Education for Youth	Idea bank	Idea bank
138	Waterway Preservation Plan	Note to #136	Note to #136
144	Understand Housing Needs	Keep action	VAC voted to keep action
145	Coordinate Housing Agencies	Note to #144	Note to #144
146	Full Range of Housing Choices	Keep action	VAC voted to keep action
147	Infill Development Standards	Note to #146	Note to #146
148	Community Rebuilding Program	Note to #146	Note to #146
149	Strategic Economic Development Plan	Idea bank	VAC voted to keep action
150	Business Roundtable Discussions	Idea bank	Idea bank
152	Inventory Commercial Land	Idea bank	Idea bank
153	Prepare for Redevelopment Opportunities	Idea bank	Idea bank
155	Economic Development Planning Tools	Idea bank	Idea bank
158	Beaverton Business Marketing	Idea bank	Note to #149